

Curriculum (3 Years-Chinese Taught)

Course Modules	Course Code	Course Name	Credits	Semester of Start	Notes
Public Compulsory Courses	TYKC61003	Marxism and Contemporary Science and Technology	1	1 Autumn	01
	TYKC0611101001	Marxism and the Methodology of Social Sciences	1	1 Autumn	02
	TYKC61002	Theory and Practice of Chinese-style modernization	2	*	03
	DESI9411201001	Design Professional English	2	*	04
	MTCS1011201002	Advanced Chinese (I)	2	*	12
	MTCS1011201005	Advanced Chinese (Part 2)	2	*	13
	TYKC1011201002	An Introduction to Chinese civilization	3	*	08
	CHNL1011101010	Overview of China	3	*	07
	CHNL1011101005	Elementary Chinese (Part 1)	2	*	10
	CHNL1011101006	Intermediate Chinese (I)	2	*	11
	CHNL1011101008	Zero Starting Chinese (Part 1)	2	*	09
	MFA09410201003	A series of lectures on Comprehensive Humanistic and Scientific literacy	3	1 Autumn	06
	MFA09410201002	Principles of Art	2	1 Autumn	05
Required credits: 10					
Degree Foundation courses	MFA02711202004	Materials and Forms	2	1 Autumn	Version 3
	DESN69019	Ai-driven Design Research: Knowledge Graphs	2	1 Autumn	
	DESN69020	Ai-driven design innovation: Big models	2	1 Spring	
Required credits: 6					
Compulsory professional courses	DESI2711202023	Studio Practice Course 1	4	1 Fall	
	DESI2711202019	Project Practice Extension 1	2	1 Autumn	
	DESI2711202024	Studio Practice Course 2	4	1 Spring	

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	DESI2711202020	Project Practice Extension 2	2	1 Spring	
	DESI2711202025	Studio Practice Course 3	4	2 Fall	
	DESI2711202021	Project Practice Extension 3	2	2 Fall	
	DESI2711202026	Studio Practice Course 4	4	2 Spring	
	DESI2711202022	Project Practice Extension 4	2	2 Spring	
Required credits: 24					
Professional elective courses	DESI69011	Advanced Motion Graphics and Image Design	2	1 Autumn	
	DESI69024	Sustainable brand design	2	"Autumn"	
	DESI69035	Brand narrative and visual rhetoric	2	1 Autumn	
	MFA02710202009	Illustration Design Case Studies	2	1 Autumn	
	DESI69048	Digital Communication and visual culture	2	1 Autumn	
	DESI69028	Research on Intermedia image art	2	1 Autumn	
	DESI69018	Interactive narratives and information visualization	2	1 Autumn	
	DESI69041	Research on Photographic Style and Visual Language	2	1 Autumn	
	DESI69049	Digital Twin Urban Space design	2	1 Autumn	
	DESI69068	Smart wearables and body-like design methods	2	1 Autumn	
	DESI69047	Design of digital product and service systems	2	1 Autumn	
	DESI69020	Embodied AI fashion design	2	1 Autumn	
	DESI69065	Smart Materials and textiles	2	"Autumn"	
	DESI69021	Embodied Experience and service design	2	1 Autumn	
	13052711102011	Frontier Research in Design Theory	2	1 Autumn	
	DESI69031	Frontiers of Interdisciplinary Design	2	1 Autumn	
	DESI69010	Service systems and business models	2	1 Autumn	
	DESI69036	Emotion computing and behavioral data analysis	2	1 Autumn	
DESI69022	Scene design of embodied intelligent robots	2	1 Autumn		

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	DESI69026	Spatial narrative and environmental Experience Theory	2	1 Autumn	
	DESI69039	Design value perception and quantitative evaluation	2	1 Autumn	
	MFA0271020202	Case Studies of Urban Renewal Design	2	1 Autumn	
	DESI69003	Research on Urban Renewal and Public Space Design	2	1 Autumn	
	DESI69004	Wayfinding systems and environmental graphics design	2	1 Autumn	
	DESI69015	Research on Environmental Behavior	2	1 Autumn	
	MFA02711202006	Cognition and Space	2	1 Autumn	
	DESI69064	Smart Cities and Spatial data	2	1 Autumn	
	DESI2711202017	Urban renewal and energy control systems	2	1 Autumn	
	DESI69051	Space Architecture and institutional space	2	1 Autumn	
	DESI69009	Multidimensional sensing and spatial interaction	2	"Autumn"	
	DESI69017	Computational Creativity and Generative Design Theory	2	1 Autumn	
	DESI69045	Data Narrative and visual communication	2	1 Autumn	
	DESI69019	Embodied perception and image Live	2	1 Autumn	
	MFA02711202040	Creative Programming	2	1 Autumn	
	DESI2711202006	Data Art and digital Culture	2	1 Autumn	
	MFA02711202042	Introduction to Game Philosophy	2	"Autumn"	
	DESI69043	Experimental games and interactive experience projects	2	1 Autumn	
	DESI69013	A sociological examination of public art	2	1 Autumn	
	DESI69040	Contemporary art analysis in a sociological context	2	1 Autumn	
	DESI69030	Intermedia-narrative	2	1 Autumn	
	DESI69056	Image compositing and dynamic narrative	2	1 Autumn	
	DESI69059	Game 3D modeling and texturing	2	1 Autumn	
	DESI69014	Public Issues and Critical Visual Studies	2	1 Fall	
	DESI69060	Game making and Pop culture storytelling	2	1 Autumn	

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	MFA02711202037	Food brand building	2	1 Autumn	
	DESI69055	Art Animation Creation Workshop	2	1 Spring	
	DESI69057	Visual Poetics and experimental animation	2	"1 Spring	
	DESI69034	Brand experience and service communication	2	1 Spring	
	MFA02710202010	Poster Design Case Studies	2	1 Spring	
	DESI69007	Multimodal perception and font design	2	1 Spring	
	DESI69029	Design of cross-media graphics systems	2	1 Spring	
	DESI69008	Multi-screen and immersive video creation	2	1 Spring	
	DESI69006	Dynamic image narrative and dissemination	2	1 Spring	
	DESI69063	Exhibition and interactive media design	2	1 Spring	
	DESI69058	Image Poetics and visual rhetoric studies	2	1 Spring	
	DESI69005	Disruptive innovation design strategy	2	1 Spring	
	DESI69069	Intelligent services with conversational interaction	2	1 Spring	
	DESI69052	Somatosensing and embodied design	2	"1 Spring	
	DESI69066	Smart wearable product design	2	1 Spring	
	DESI69071	Intelligent interactive interface design	2	1 Spring	
	DESI69016	Robot form design	2	1 Spring	
	DESI69033	Design thinking for Agents	2	1 Spring	
	DESN2711102053	Artificial intelligence and new product development	2	1 Spring	
	DESI69023	Design of instruments for embodied intelligence and psychological devices	2	1 Spring	
	DESI69061	Intelligent design of large language models	2	1 Spring	
	DESI69062	Metaverse space interaction design	2	1 Spring	
	DESI69027	Spatial Intelligence and inclusive design	2	1 Spring	
	DESI69012	Public Culture and Urban Renewal Space Design Studio	2	1 Spring	
	DESI69046	Digital intelligence Cultural Heritage space design	2	1 Spring	
	DESI69053	Future Waterfront: Multi-Scenario Simulation and Adaptive Design	2	1 Spring	
	DESI69070	Smart environments and Interactive Wayfinding	2	1 Spring	

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	DESI69002	Immersive display and scene design	2	1 Spring	
	DESI69025	Spatial Behavior and proxy modeling	2	1 Spring	
	MFA02711202032	Interior Design Case studies	2	1 Spring	
	DESI69038	Human factors data understanding and application	2	1 Spring	
	DESI69042	Generative Design and AI-assisted creation	2	1 Spring	
	MFA02711202041	Virtual Spaces and Web Art	2	1 Spring	
	DESI69001	Coding and Games	2	1 Spring	
	DESI69032	Alternative controller game design	2	1 Spring	
	DESI69054	Real Game speculation and production	2	"1 Spring	
	DESI69037	Ai image creation	2	1 Spring	
	DESI69044	Data-driven public engagement projects	2	1 Spring	
	DESI69050	Workshop on Algorithmic Art and Digital Installations	2	1 Spring	
	MFA02711202038	The evolution of food packaging and branding	2	1 Spring	
	MFA02711202036	Sustainable food packaging design	2	1 Spring	
	DESI69072	Philosophy of Cognitive Science	2	"1 Spring	
	DESI69073	Robot embodied aesthetics	2	1 Autumn	
	DESI69074	Robot intelligent interaction scene design	2	1 Spring	
	Required credits: 8				
Professional practice (practical training)	Required credits: 6				
Required credits: 54					